



"My thing is that we are blessed in excess as a little nation [Jamaica] that has caused a huge impact on the world, from music to culture to respecting the herb," explains Jesse about his thinking behind the track. "This song is just a reminder that we don't need too much government interference – we just need 'hope.' The opportunity to think big and dream big, because it's necessary on a broader scale for the world. A confident Jamaica to me means a happier world."

Since his GRAMMY-nomination, Royal has stayed busy on many fronts while working on new music all along: he is an ambassador for Digicel in Jamaica, regularly doing community outreach for the company; he appeared on Protoje's single "Family," as well as on songs with Zac Jone\$, Konshens, and Kabaka Pyramid's GRAMMY-winning album The Kalling. Meanwhile, Jesse has continued building up his touring, especially within the US, where he did very successful shows in 2022 with Protoje and Lila Ike, as well as appearances at major festivals like California Roots, Cali Vibes, and Reggae Rise Up.

In fact, this single arrives just as Jesse is embarking some early summer touring, including his own headlining shows in New York City, Chicago, Burlington (VT), and others; festival appearances at Cali Roots and Dry Diggings, and supporting Stephen Marley on four shows. He is also playing Wolf Trap outside of Washington DC with Protoje, SOJA, and special guest J Boog.

So, get ready for Jesse Royal coming at you in 2023, bringing plenty of "Hope" with him.

TOUR DATES

MAY 27 @ California Roots Festival 2023 | Monterey, CA

JUN 02 @ Do Division 2023 | Chicago, IL

JUN 05 @ Ocean Mist | South Kingstown, RI

JUN 07 @ Higher Ground | South Burlington, VT

JUN 08 @ Bernie's Beach Bar | Hampton Beach, NH

JUN 10 @ Wolf Trap | Vienna, VA w/ Soja and Protoje

JUN 11 @ SOB's | New York City, NY

JUL 08 @ The Pacific Amphitheatre | Costa Mesa, CA

JUL 26 @ Cape Cod Melody Tent | Hyannis, MA

JUL 27 @ Indian Ranch in Webster, MA *

JUL 28 @ South Shore Music Circus in Cohasset, MA *

JUL 29 @ The Clubhouse in East Hampton, NY *